



Campaign Ambassador Message #3 —Near End of Campaign

The following is suggested text only. We encourage you to personalize it based on your needs.

Dear [COMPANY NAME] colleague,

We are nearing the end of our annual United Way campaign! I am grateful for your participation and support. Our partnership with United Way allows us to have a positive impact in thousands of people's lives.

Your generous support is more important than ever. In a time where funding is uncertain and more families are struggling, our community's social safety net is strained to its limits. When you give to United Way, you make sure families are fed and people have shelter. But more than that, you make possible the programs and resources that allow them to take those next steps toward financial security and resiliency.

[ADD INFORMATION HERE ABOUT MAKING A PLEDGE]. If you prefer, you can donate directly by going to www.unitedforscmi.org/donate to make a secure contribution.

If you have any questions, please contact [NAME].

Thank you again for being there for our community!

[SIGNED]