



SMALL BUSINESS PROGRAMS

What are the Kalamazoo Micro-Enterprise Grants?

Kalamazoo Micro-Enterprise Grants (KMEG) provide \$5,000 grants to eligible microbusinesses within the City of Kalamazoo limits. The program is designed to bring relief to Kalamazoo businesses in need of support, as well as remedy historical disparities that exist in funding sources. The program is a partnership between the City of Kalamazoo and United Way of South Central Michigan. Funding for these grants is being provided by the Foundation For Excellence.

2025 Impact Highlights



\$200,000 awarded total



100 Small Businesses Served



Samson's Haircare is a grant recipient through United Way's Kalamazoo Micro-Enterprise Grant (KMEG) program. Read more about co-owner Adam Muncy, his inspiration, what Samson's has done for his life, how KMEG helped his business, and his advice to business owners in Kalamazoo.

Learn More



UNITED WAY
South Central Michigan