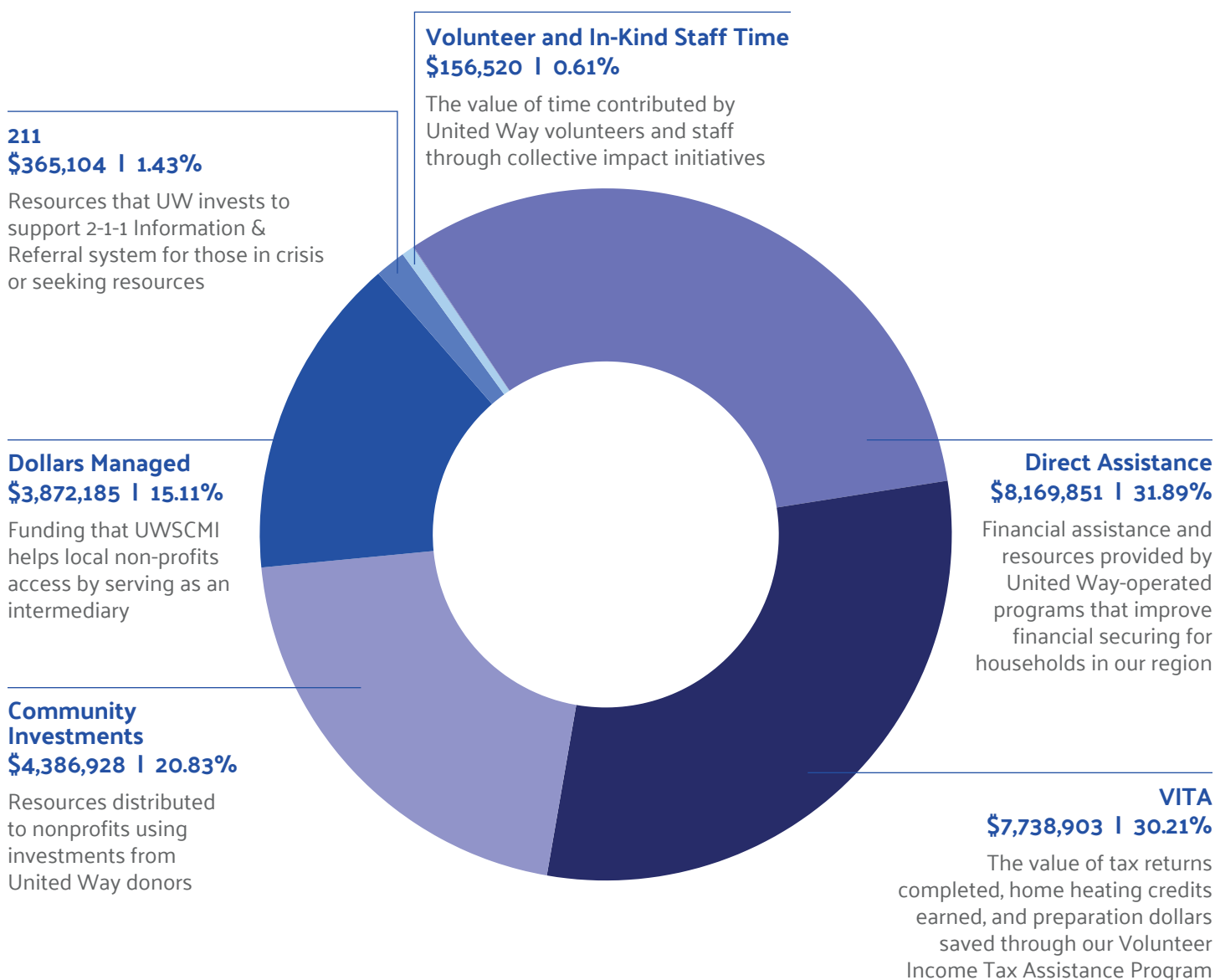


DOLLARS FOR IMPACT

Your gift is an investment in lives changed. For every \$1 you give, UWSCMI generates and invests another \$3.17 into our communities through grants, government funding and volunteerism.

**Total investment for
April 1, 2025-
March 31, 2026
\$25,618,736**

Here are the ways we invest time and resources for impact:





WHY DOES UNITED WAY INVEST THIS WAY?

One word: ALICE. That's Asset Limited, Income Constrained, Employed – working people struggling to make ends meet. Financial hardship is the thread that runs through virtually every social issue. The needs of ALICE families are complex. United Way focuses on the ones where our expertise, resources and partnerships can give ALICE opportunities to succeed. And when ALICE succeeds, communities thrive.

The investments described on the previous page impact these needs:

Youth Opportunity \$298,158 | 1.17%

- Early childhood education
- College and career readiness
- Out-of-school time programming
- UW program
 - Capital Area College Access Network

Healthy Communities \$1,532,410 | 6%

- Food security
- Health care access
- Mental health
- Personal necessities

Financial Security \$21,165,309 | 82.62%

- Employment services
- Asset-building
- Small business supports
- Housing and utility supports
- UW programs
 - Volunteer Income Tax Assistance
 - Program Assistance Center
 - Kalamazoo Micro-Enterprise Grants
 - Continuum of Care
 - JobSTAR

Community Resiliency \$594,451 | 2.33%

- Crisis or resource hotline
 - UW programs
 - Disaster Relief Fund
- County Response Consortiums
 - Labor partnerships

Mixed \$2,028,407 | 7.95%

- Investments directed by donors
 - Capacity-building
 - Volunteerism

