

VOLUNTEER FAIR

September 19, 11 a.m. -2 p.m.

SPONSORSHIP COMMITMENT FORM



Dear Partner,

Since the pandemic, many of the nonprofits in our region have struggled to rebuild their capacity and involvement among volunteers in the community. The United Way of South Central Michigan's Capital Area Volunteer Services Committee has set a goal to increase volunteer engagement in the Capital Area.

We are hosting a Volunteer Fair on Saturday, September 19 at Michigan State University in conjunction with the Center for Community Engaged Learning(CCEL). The event will take place from 11 a.m. to 2 p.m. at MSU's Benefactors Plaza. The Fair will include over 30 nonprofits, entertainment, food, and a service project.

We invite you to help inspire community volunteers to provide vital services in the Capital Area by sponsoring this event.

Sponsorship value includes:

- Promoting your business to hundreds of MSU students, staff and community members.
- Showcasing your organization as an advocate for the importance of volunteerism.
- Aligning your brand with United Way of South Central Michigan, an organization committed to building strong, caring communities where every person is valued, thriving and connected.
- Reaching residents online through our digital platforms.

Please join us by sponsoring the Volunteer Fair event at one of the following levels as a real or in-kind sponsor.

SPONSORSHIP LEVELS

CHAMPION: \$1,000

- Your company's logo on promotional materials and social media event pages.
- Listing by level on Get Connected and United Way social media accounts.
- Your logo on our welcome sign.
- Your logo on the participant bingo sheet.
- Recognition in event newsletter wrap-up article.
- Employer testimonial included in article.
- Mention in the event news release.

CHEERLEADER: \$500

- Your company's logo on promotional materials and social media event pages.
- Listing by level on Get Connected and United Way social media accounts.
- Your logo on our welcome sign.
- Your logo on the participant bingo sheet.
- Recognition in event newsletter wrap-up article.
- Employer testimonial included in article.

SUPPORTER: \$250

- Your company's logo on promotional materials and social media event pages.
- Listing by level on Get Connected and United Way social media accounts.
- Your logo on our welcome sign.
- Your logo on the participant bingo sheet.
- Recognition in event newsletter wrap-up article.

PARTNER: \$100

- Your company's logo on promotional materials and social media event pages.
- Listing by level on Get Connected and United Way social media accounts.
- Your logo on our welcome sign.

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What will you be contributing? _____

What is the value? _____

- Your company's logo on promotional materials and social media event pages.
- Listing by level on Get Connected and United Way social media accounts.

If you are interested in any of these sponsorships, please scan the QR code or click to fill out this form by Aug. 31: [SPONSORSHIP COMMITMENT FORM](#), and email your logo to c.boylan-castilla@uwscmi.org

Questions? Contact Celaina Boylan-Castilla at 517-203-5015 or email c.boylan-castilla@uwscmi.org



UNITED WAY
South Central Michigan