

The
Revenue Room™
Salon

— REVENUE ROOM™ SALON 2026

ATTENDEE LIST

October 6, 2026 · 3:00–9:00 PM

The Yale Club, New York City

HOST: HEATHER HOLST-KNUDSEN

106

COMPANIES AND COUNTING

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A

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Karen Abramson Founder & Chief Executive Officer	FRONTLINE INSIGHTS, LLC
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Melissa Alcruz Chief Marketing Officer	MR. SHORT SALE
Elizabeth Aloni Senior Vice President, Events	SCHNEPS MEDIA
Sara Altschul Chief Legal Officer	FORGE

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Anubhav Bairathi Client Partner, Analytics & AI	STRAIVE
Aparna Bansal Chief of Staff & Head of Strategy	BLOOMBERG MEDIA
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Kathleen Barrett Chief Executive Officer	BACKLIGHT
Rich Battista Executive Chairman	ADWEEK
Jessica Batty Senior Vice President, Marketing	FLUENT
Nancy Berger Founder	SWAG
Johanna Bergqvist President	PUBX

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Regina Buckley Chief Financial Officer	HEARST MAGAZINES
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Seth Carpien Chief Growth Officer	TRICON INFOTECH
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Beth Casson Senior Vice President	RX GLOBAL
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Eunice Chi Senior Vice President, Subscriptions	DAILY MAIL
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Debi Chirichella President	HEARST MAGAZINES
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