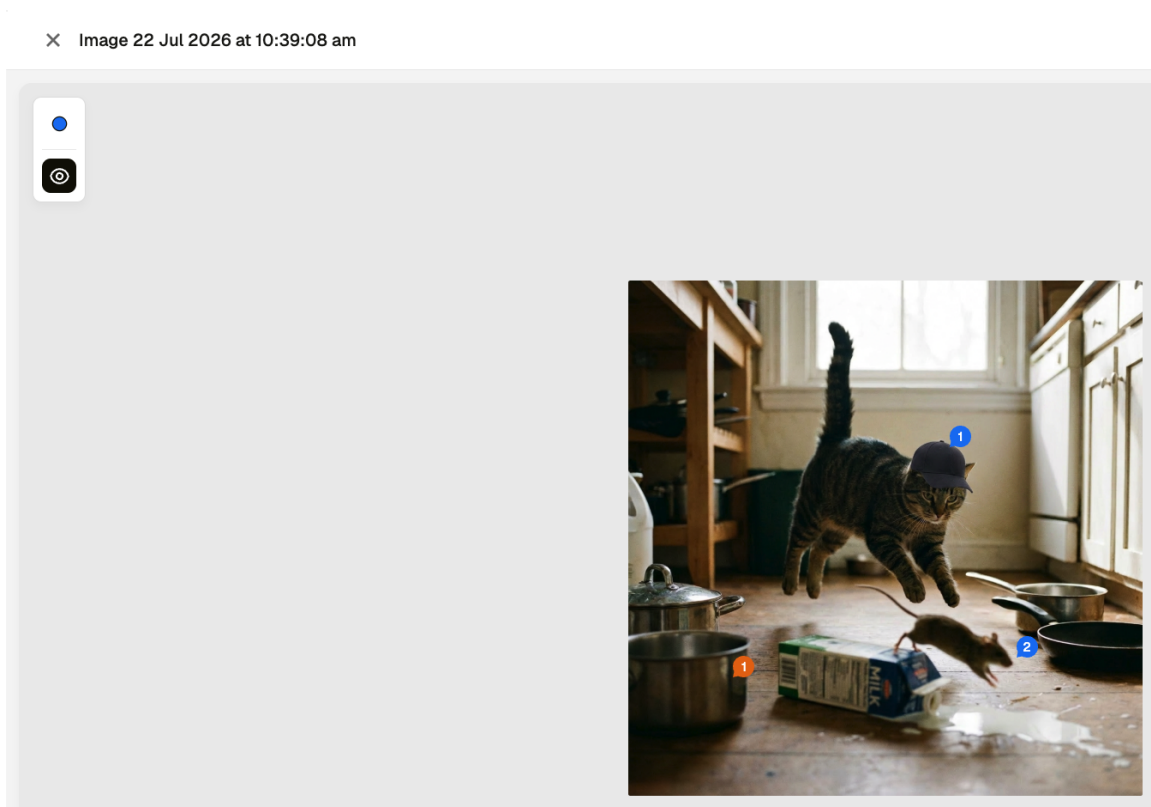


Introducing the asset name in the review window

We're adding **the name of the asset being reviewed** to the header of the review window.

The review window opens over the workspace and fills the screen, which means the surrounding context that identified the asset is no longer visible. Reviewers moving between assets in a set had no confirmation of which one they had landed on, and assets that look alike — sizes, versions, or variants of the same creative — were easy to confuse. Feedback could be left against the wrong asset and only discovered later in the round.

The name now sits in the header, updates as you move through a set, and can be selected and copied.



What's new

- **The asset name in the header** — The name sits beside the close action at the top of the review window, so it is always clear which asset is being reviewed and commented on.
- **Updates as you move through a set** — Stepping between assets when viewing multiple items in the same preview updates the name in place.

Why it matters

- **Feedback lands on the right asset** — Similar sizes, versions, and variants are no longer easy to mix up mid-round.
- **Reassurance for reviewers arriving by link** — External and client-side reviewers, who have the least surrounding context, can confirm they are in the right place before commenting.
- **Easier to talk about the work** — The exact asset name is available to reference elsewhere without leaving the review window to look it up.

Who it's for

- Brand and content teams
- Creative and production teams
- Legal and compliance teams
- External and client-side reviewers
- Agencies and cross-functional enterprise teams

What this unlocks

A small change with a direct effect on trust in the review: reviewers know what they are looking at, feedback lands where it was meant to, and the asset can be referred to accurately anywhere else it comes up.

Give it a try and let us know what you think! 🚀