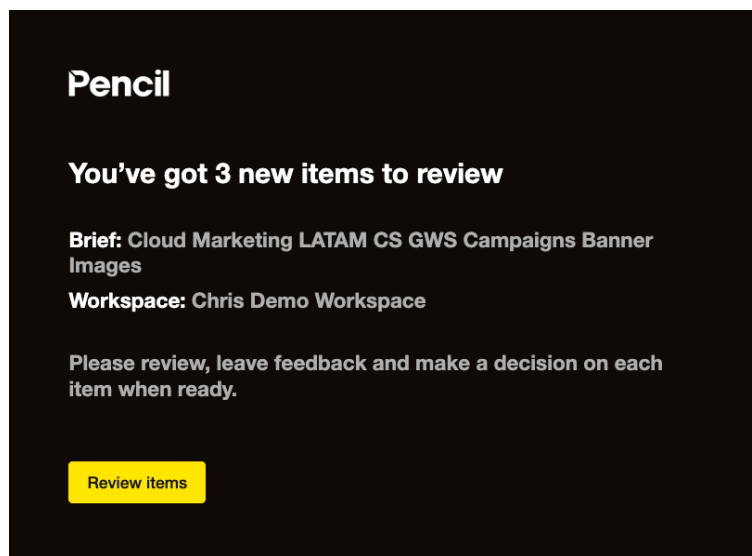


Introducing batched review notifications

We're introducing **batched review notifications**, so a reviewer sent several items at once receives one email rather than one for every item.

Reviewers were notified per item. Sending twenty items for review to the same person produced twenty near-identical emails within seconds of each other — no sense of the size of the job, no single way in, and twenty separate links to keep track of while working through them. Emails that look identical get read as duplicates and skimmed, so a genuine one-off assignment could be buried inside the burst. Repeated near-identical sends also put the standing of review email at risk, which matters most for external reviewers who rely on it to get into a review at all.

A batch sent for review now produces a single notification, with the number of items in the subject and one link into all of them.



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What's new

- **One email for the whole set** — Sending several items for review to the same person in one action now notifies them once, rather than once per item.
- **The count up front** — The subject line and the title carry the number of items waiting, so a reviewer knows the size of the job before opening anything.
- **One link into every item** — Review items opens the approval preview with the whole set loaded, and the sidebar steps through them one at a time — no returning to the inbox between items.
- **Only the items you can act on** — Items sitting on a stage that hasn't started yet are not counted or referenced. They arrive as their own notification once their stage becomes active.
- **Single assignments are unchanged** — Where only one item becomes ready, the existing review notification is sent exactly as before.
- **Context without opening the link** — The brief or canvas the items belong to, and the workspace, are both named in the email.

Why it matters

- **One ask, one email** — The volume of review email now reflects the number of times someone is being asked to do something, not the number of items involved.
- **Reviewers can judge the job before starting it** — A count answers the question that decides whether they open it now or set aside time later.
- **Nothing is buried in a burst** — A single item sent to a reviewer stands out in an inbox instead of being lost among twenty lookalikes.
- **Faster to work through a batch** — The set opens together and the sidebar keeps track of position, so nothing is reviewed twice or missed.
- **Review email stays trustworthy** — Fewer near-identical sends means review notifications are less likely to be filtered — which matters most for clients and partners reviewing by link.

Who it's for

- Brand and content teams
- Creative and production teams
- External and client-side reviewers
- Agencies and cross-functional enterprise teams

What this unlocks

Batched review notifications keep the inbox proportionate to the work. Reviewers can see what they are being asked to take on, get into all of it from one place, and trust that a review email means something new — which is what makes the ones that arrive worth opening.

Give it a try and let us know what you think! 🚀