

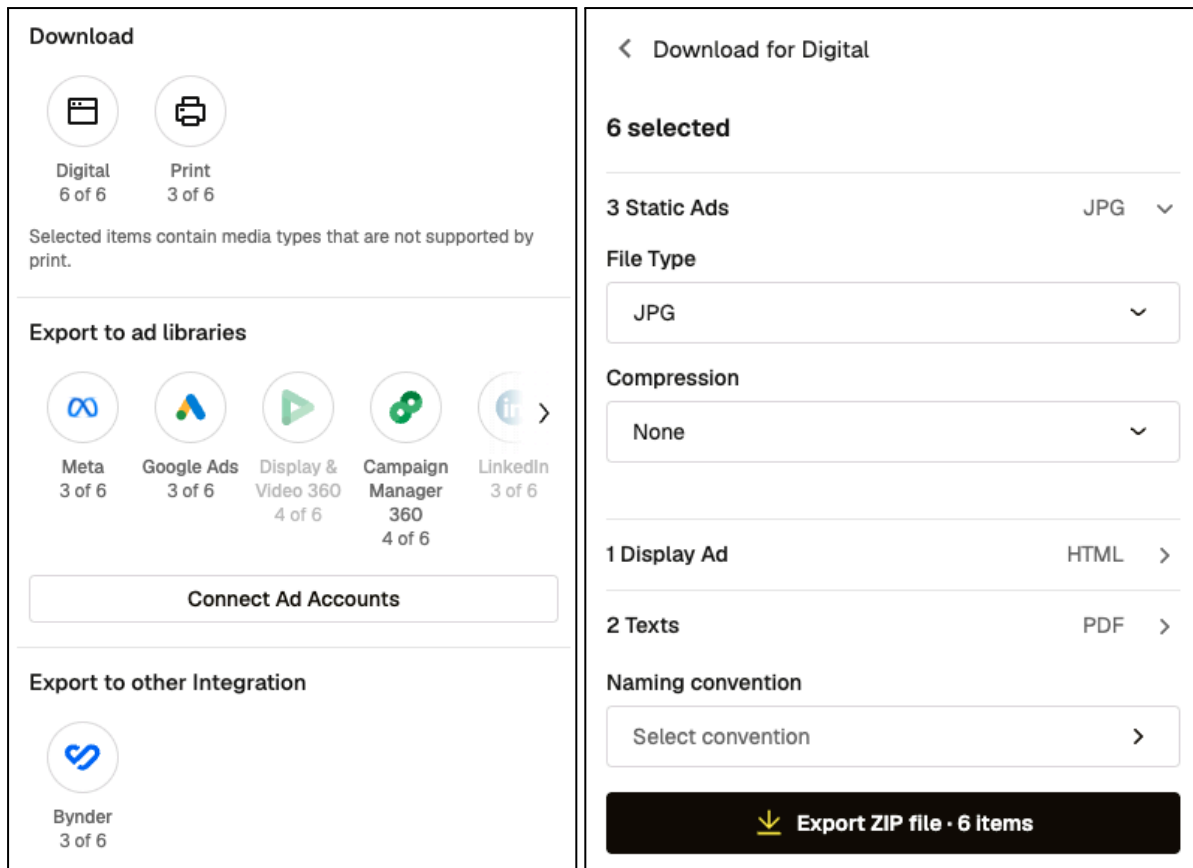
Introducing multi-select export across media types

We've introduced the ability to export a mixed selection of files in a single action, so creative and marketing teams can pull ads, variations, copy, sheets and voice-overs from Canvas, the Files page and Brief Mode together instead of one media type at a time.

A single campaign routinely spans variations, static ads and copy. Until now, Export was only available when every selected item was the same media type, so exporting a mixed batch meant deselecting down to one type, running the export, and repeating the flow for every type that remained. Sheets and voice-overs couldn't be exported from a multi-selection at all, only by opening each item individually.

Multi-select export extends the existing Export option to any multi-selection, with a dialog that adapts to what you've selected and shows one set of file type and compression options for each group of media types that share them.

X 7/13,427 Select all 13,427 in Work Review Edit labels Edit custom properties Export ...			
Name (13,427)		Media type ⓘ	Labels ⓘ
☒	 APTAMIL_GLOBAL_2026_WILL...	Ad	+ Add labels
☒	 Sheet 07 Oct 2026 at 05:01:52 ...	Sheet	+ Add labels
☒	 noface_gpt	Ad	+ Add labels
☒	 [Do not delete or edit] Multiple f...	Ad	123 123 cc 000@abc + 1
☒	 Ad 06 Oct 2026 at 10:17:41 pm	Ad	123 cc
☒	 HDisplayAd	Display Ad	123 12 111
☒	 Document 14 Sep 2026 at 03:41...	Text	+ Add labels



Loom video: <https://www.loom.com/share/9368241131cd4418a29d02ce044efe55>

What's new

- **Export any multi-selection:** Export is now available whenever your selection includes an exportable item, whatever mix of media types it contains, on Canvas, the Files page and Brief Mode.
- **A dialog that adapts to your selection:** Media types that share the same options, such as Ads and Variations, are configured together in one section, while types with different options get their own, each clearly labelled.
- **All your existing options, side by side:** Each section keeps the file types and compression levels that media type offers today, with compression shown only where it applies.
- **Sheets and voice-overs join the batch:** Export Sheets to XLSX and voice-overs to MP3 straight from a multi-selection, without opening each item.
- **Export what's ready, see what was skipped:** Items you can't export, such as Brief Mode deliverables still awaiting approval or items you don't have permission to export, are skipped instead of blocking the batch, and you're told what was left out and why.

Why it matters

- **One pass instead of many:** Export a full campaign hand-off in one action rather than splitting it into a separate export per media type.

- **Nothing silently dropped:** Every exportable item is included, and anything skipped is called out with a reason.
- **Full control, no trade-offs:** Every file type and compression option you rely on today is still there, and single-type exports work exactly as before.
- **Same behaviour everywhere:** Export works the same way on Canvas, the Files page and Brief Mode, so there's nothing to relearn.

Who it's for

- Enterprise creative and marketing teams
- Teams handing off campaigns that mix ads, variations, copy, sheets and voice-overs
- Anyone who multi-selects files on Canvas, the Files page or Brief Mode

What this unlocks

Multi-select export turns a repetitive, type-by-type export routine into a single step, letting teams hand off a complete mixed batch of creative in one go while keeping the same per-type control over file type and compression they have today.

Give it a try and let us know what you think! 🚀