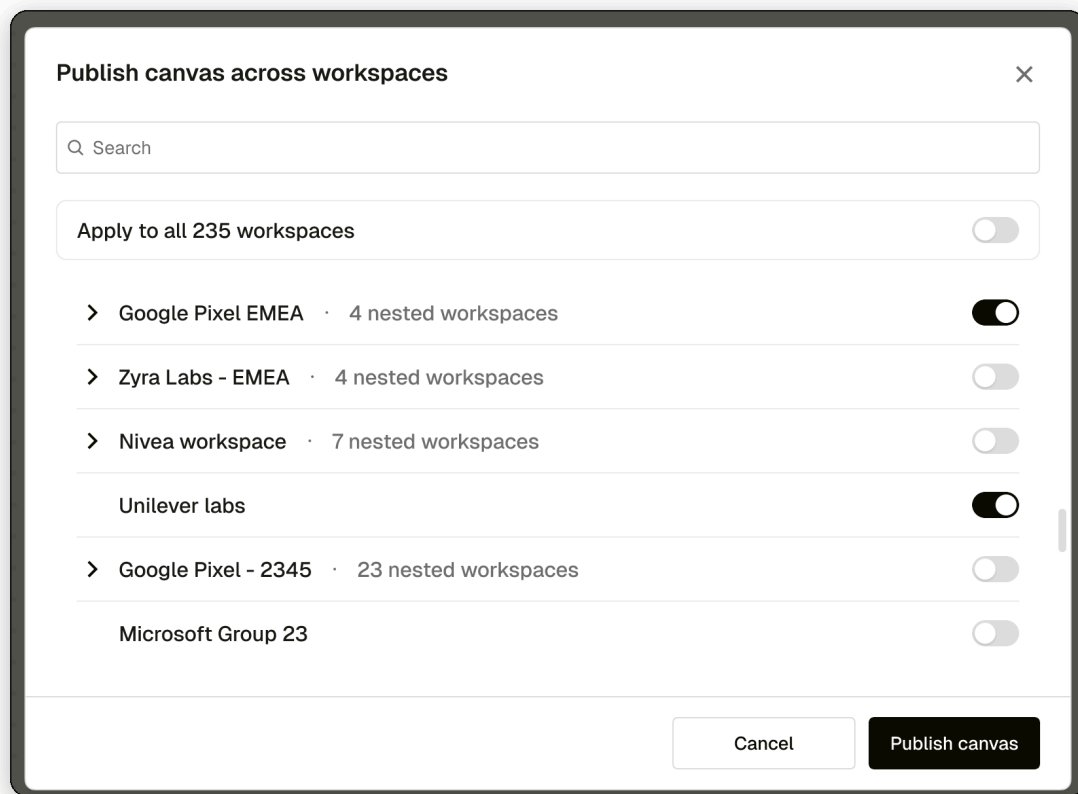


# Introducing Canvas Publishing

We're introducing the ability to publish a Canvas across one or many workspaces — so teams can distribute campaign toolkits, reusable workflows, and shared reference content across markets, brands, and regional teams from a single flow.

Enterprise teams increasingly use Canvases as operational campaign hubs, holding toolkits, reference materials, templates, generated content, and reusable production workflows. Until now there was no way to share or duplicate a Canvas across workspaces, so rolling out a standardised setup to regional or market teams meant recreating canvases by hand and re-uploading files every time.

Canvas Publishing extends the existing “Publish template to other workspace” capability to entire Canvases, duplicating a Canvas and everything inside it into the workspaces you choose.



## What's new

- **Publish to other workspace** — A new action in the Canvas menu, alongside existing management options, opens the publishing flow.
- **Publish to one or many workspaces** — Search and select individual workspaces, expand nested workspaces, or apply to all at once, then publish in a single action.

- **Full structure carried over** — The published Canvas keeps its name, structure, hierarchy and layout, labels, and thumbnail, with sub-canvases and their contents duplicated recursively.
- **Items and assets duplicated into the destination** — Work, Template, and Generation items (and their labels) are duplicated into the new workspace Canvas, and assets are duplicated into the destination workspace and attached to the canvas — so everything the team needs exists fully within their local workspace.
- **Confirmation and success feedback** — A confirmation modal explains the duplication behaviour before you publish, and a toast confirms that publishing has started.

## Why it matters

- **Global-to-local in one step** — Distribute a standardised campaign toolkit or launch kit to many markets or sub-brands without rebuilding it each time.
- **Nothing left behind** — Structure, items, and assets are duplicated into the destination workspace, so local teams receive a complete, self-contained canvas.
- **Less manual rework** — Removes repeated re-uploading and recreation, making cross-market rollout faster and far less error-prone.
- **Consistent by default** — Reuses the same duplication logic as the existing Canvas duplication flow, keeping behaviour predictable.

## Who it's for

- Global and regional marketing teams
- Brand and content teams
- Agencies and cross-functional teams
- Enterprise teams managing multiple workspaces and markets

## What this unlocks

Canvas Publishing turns a manual, repetitive rebuild into a single distribution step — letting central teams roll out standardised campaign canvases, toolkits, and workflows across every market while keeping each workspace complete and self-contained.

Give it a try and let us know what you think! 