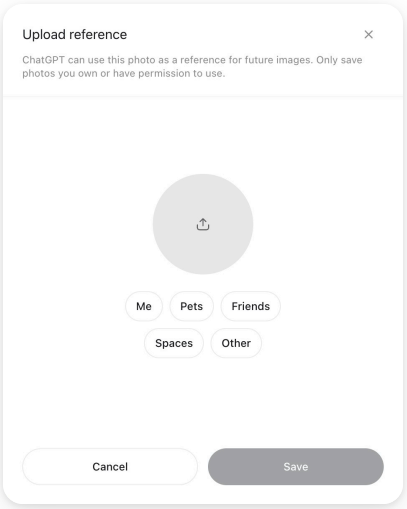
# Save a photo once. Reuse it in every chat.

On November 4, 2026, OpenAI released Images 2.6. It creates images faster and does a better job of keeping details steady across edits. Change the background, and the outfit stays the same. It also adds two new features. The first, saved reference images, means you stop re-uploading the same photo every time you start a new chat.

## How saved references work

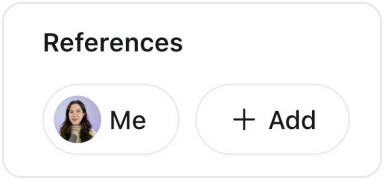



**1** **Upload and tag the photo**

Add a photo and pick what it is: Me, Pets, Friends, Spaces, or Other. ChatGPT reminds you to save only photos you own or have permission to use.

**2** **Save it to your references**

It now sits under References, ready for any future chat.




**3** **Call it with @**

Type @ and the name in your prompt. No new upload needed.

> *"Create a professional headshot of **@Me** for my resume, with soft natural light."*

## Practical use cases

**Webinar and event decks.** Save your speakers' approved headshots once. When you build the host slide or the promo graphic, call **@SpeakerName** instead of digging through folders and email threads.

**Your own professional photo.** Save a few photos of yourself. With that context, ChatGPT can create a polished headshot for your resume or LinkedIn profile that actually looks like you.

**Recurring characters and products.** Keep a mascot, product shot, or illustrated character on file, so every new image starts from the same source.

**WHY THIS MATTERS FOR WORK**

Consistency used to mean hunting down the right file and re-uploading it every time. Now the context travels with you. Better context means images that look like the real person, product, or character.

**GROUND RULES**

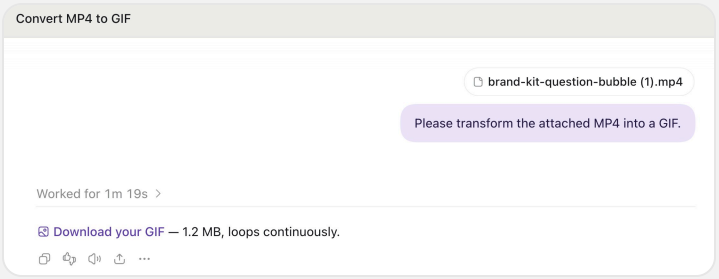
- Save only photos you have permission to use. A colleague's face is their personal data.
- Review every likeness before it goes public. Don't Forget the Human Part!™

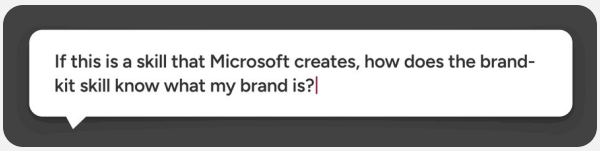
NEW IN CHATGPT · GIF CREATION

# From a sentence or sketch to a looping GIF

ChatGPT can now make animated GIFs. Describe the motion you want, or upload a photo or sketch and ask ChatGPT to bring it to life. Then adjust the playback speed, tweak individual frames, and share the loop.

**REAL EXAMPLE: A CLAUDE MOTION VIDEO TURNED INTO A LOOPING GIF**




Already have a video? Upload the MP4 and ask ChatGPT to make it a GIF. This one came back as a 1.2 MB loop, ready to post.

## Make one in three moves

**1**

### Describe the motion

Name the subject, what moves, and how it loops. Or upload a photo or sketch to start from.

**2**

### Refine it

Speed it up or slow it down. Fix a single frame instead of starting over.

**3**

### Share the loop

Drop it into a post, an email, a chat thread, or a slide.

## Where it fits at work

**Social posts and newsletters.** A short loop stops the scroll and lifts a plain announcement.

> *"A looping GIF of a calendar page flipping to our webinar date, in magenta and light blue."*

**Your brand mascot, every time.** Pair GIFs with a saved reference so the character never drifts between campaigns.

> *"Animate* **@Mascot** *giving a thumbs up, then waving. Keep it simple."*

**Training slides.** Loop the one step people always miss, so the slide teaches while you talk.

**WHY THIS MATTERS FOR WORK**

A GIF used to mean generating separate images and stitching them together in another tool. Now one request gets you a loop you can tune and share.

**BEFORE YOU POST**

- GIFs are rolling out gradually. You may not see the option yet.
- Keep loops short and simple. Text inside images can still come out wrong.