LLM Use Case Anatomy

Who is this for?

What are they doing?

As a [role in my company/team], I use LLMs to [task/workflow] using [LLM capabilities].

I use an LLM because it [benefit: saves time, reduces errors, improves speed, scales capacity, enhances customer experience, etc.].

Why use ChatGPT?

What features/ functionality powers this?

DON'T FORGET THE HUMAN PART

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Use case Idea Sparkers ✨

1. Persona

- How would you describe the persona that spends a lot of time doing repetitive tasks?

2. Task Function

- What's a workflow you do often that feels repetitive or manual?

- Where do you lose the most time — writing, analyzing, or organizing?

3. Special Instructions / SOP

- Do you need an LLM to generate (draft emails, create content), analyze (summarize calls, extract data), or interact (answer customer questions)?

4. Time Savings / Value Added

- If an LLM did this task, how would it change things? How much time would be saved?

- Would it reduce errors, improve speed, or scale your capacity?

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