



From Data to Decisions: Strategizing with the Ally Institutional Report

New England BUG

February 6th, 2026



Presenter



Dr. Katie Grenell
Product Engagement Manager for Ally

Agenda

- Introductions
- Context
- Course Accessibility Report
- Guided Exercise: Using Ally's Institutional Report to Determine Strategy
- Demonstration of AI Alt Text Assistant & PDF Quick Fixes
- Q&A

Context

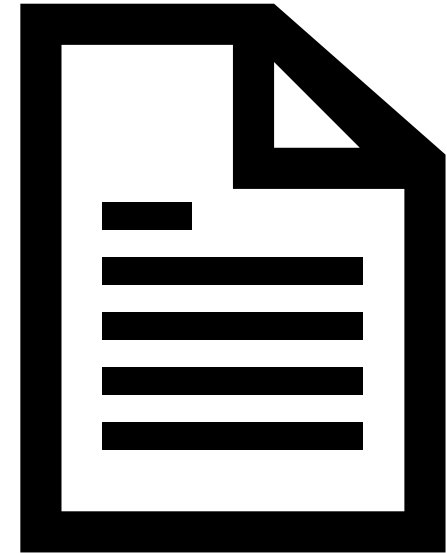
- Title II updates are prompting renewed focus on accessibility readiness
- The goal of this session is to demonstrate data-informed prioritization
- We'll use Ally report data to identify high-impact remediation opportunities
- All recommended actions leverage existing Ally tools and resources to support scalable progress

Using the Course Accessibility Report

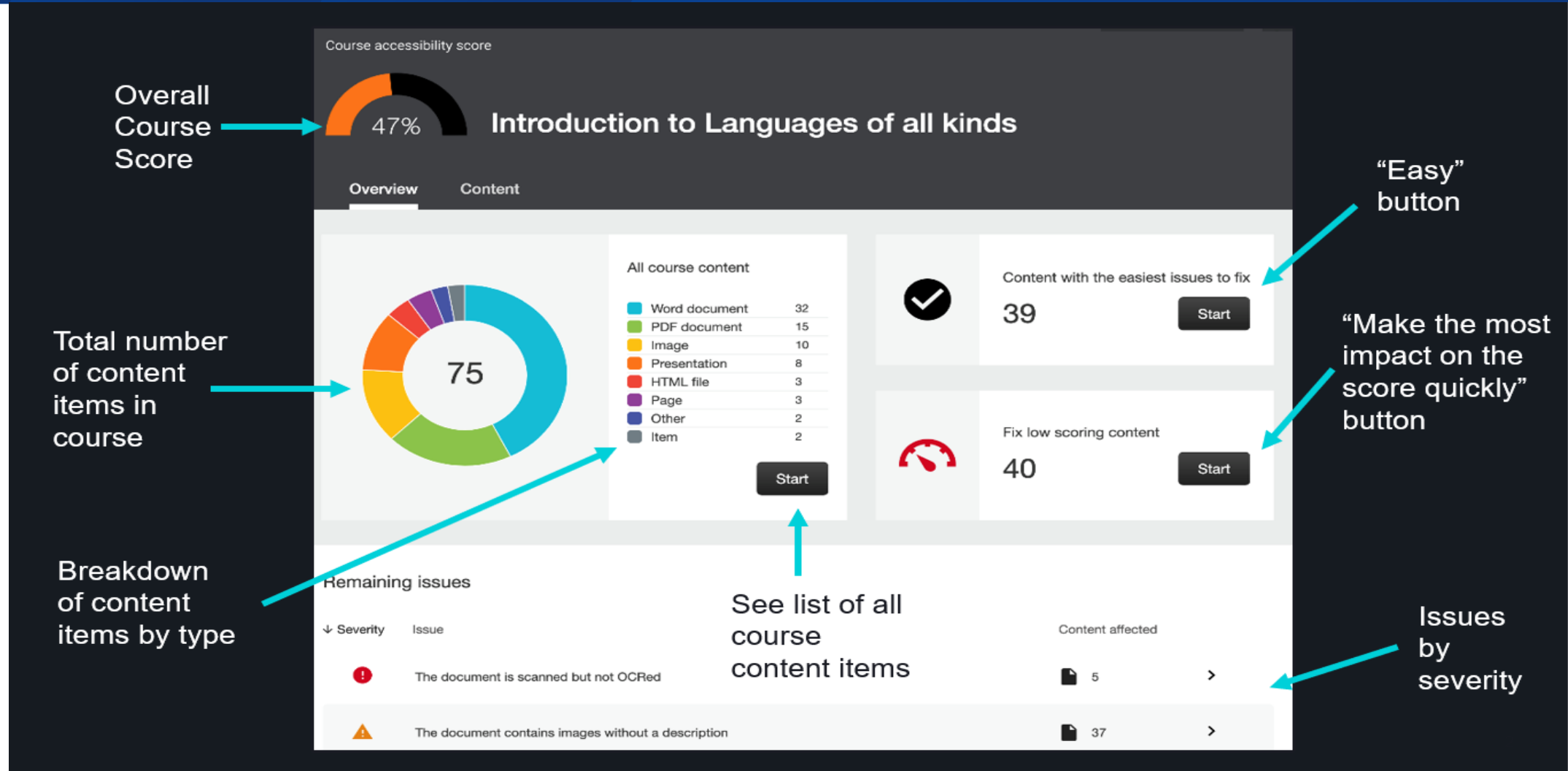


Course Accessibility Report Overview

- Faculty-facing report that provides accessibility summary at the course level
- Includes 3 guided remediation approaches
 - Content with the easiest issues to fix
 - Low scoring content
 - Issues by severity, specific issue, issue that has impacted the greatest # of content items



Course Accessibility Report Breakdown



Using the Course Accessibility Report to Guide Direction

- Focus on a specific accessibility issue you are comfortable with
- Identify issues that can be addressed using either PDF Quick fixes or AI Alt Text Assistant
 - Standalone images
 - Images embedded in WYSIWYG content
 - Scanned PDFs
 - PDFs missing title
 - PDFs missing language set

Guided Exercise: Using Ally's Institutional Report to Determine Strategy



Exercise Overview



Using demonstration data from the Ally Institutional Report to model moving from insight to action



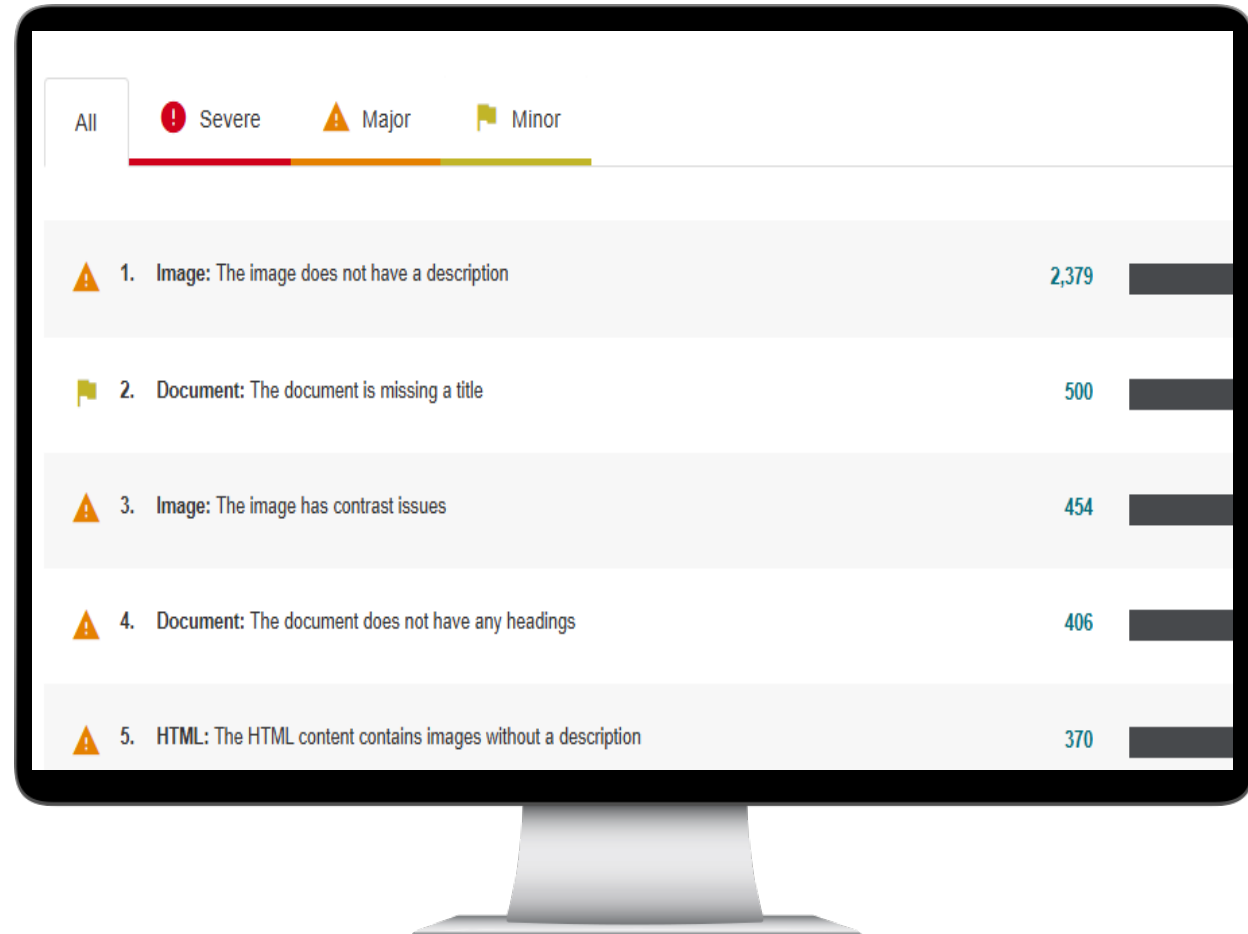
Review 2 specific key data points and walk through example scenarios showing different strategic paths



Identify next steps and connect them to existing Ally resources (guidance, training, support)

Accessibility Issues

- Found in overview tab of IR, shows list of accessibility issues from term, academic year, or month.
- Issues listed in order of priority from severe to minor
- Shows total # of content items w/ issue
- Can dive into courses w/ issue



Key Data Point #1: Missing Image Description

- Criteria used for selecting this specific data point:
 - Severity: Major
 - # of content items w/ issue: 2,379
- Additional reasons:
 - Impacted highest # of content items
 - Easy and quick to fix, especially at scale
 - Instructors can use Ally's AI alt text assistant
 - Addressing this issue can help bring up overall score quickly



Key Data Point #1 Strategies & Communication Considerations

Strategies

- Offer targeted training or resources on image descriptions
- Encourage Course Accessibility Report use to identify specific issues in courses
- Encourage use of Ally's AI Alt Text Assistant
- Use course-level trends to target outreach w/ department chairs
- Offer just-in-time help focused on image descriptions
- Create internal challenge focused on image descriptions
 - Call it the Alt Text in Action Challenge!

Communication Considerations

- Find the right hook
- Use multiple channels to reinforce the message (email, meetings, existing forums)
- Keep messaging short, practical, and action-oriented
- Emphasize ease, impact, and available Ally tools
- Align communications with existing workflows, not new initiatives

Available Ally Resources for Key Data Point #1

Instructional Support Resources

- [AI Alt Text Assistant \(Ally Support Article for Administrators\)](#)
- [Add Image Descriptions \(Ally Support Article for Instructors\)](#)

Communication Resources

- [Positioning Ally](#): language suggestions for how to talk about Ally and the importance of digital accessibility
- [Communication Resources](#): includes messaging templates for instructors, PPTS for instructors to use when introducing Ally to their students and PPTs for admins to use when working with faculty.
- [Ally Adoption Strategy Guide for Administrators](#): includes section on creating a communication plan

Key Data Point #2: Scanned Documents

- Criteria used for selecting this specific data point:
 - Severity: Severe
 - # of content items w/ issue: 203
- Additional reasons:
 - Severe issue that significantly impacts students using screen readers
 - Scanned PDFs dramatically lower overall accessibility score
 - Addressing this issue can raise the score more quickly than fixing lower-severity issues
 - Instructors can use Ally's PDF Quick Fix!



Key Data Point #2 Strategies & Communication Considerations

Strategies

- Create targeted trainings focused on identifying and fixing scanned PDFs
- offer just-in-time help focused on scanned pdfs
- Develop short, task-based resources (quick tips, how-to guides, short videos) centered on PDF accessibility
- Embed PDF Quick Fix info into existing faculty materials and trainings
- Integrate scanned PDF guidance into course design, syllabus, or content-creation resources

Communication Considerations

- Find the right hook! Keep messaging focused on impact and ease
 - Emphasize that scanned PDFs are a high-severity issue with a quick fix
- Email templates
- Department & program meetings
- Existing trainings & college-wide meetings

Available Ally Resources for Key Data Point #2

Instructional Support Resources

- [PDF Remediation Options \(Ally Support Article for Instructors\)](#)
- [Scanned PDFs \(Ally Support Article for Instructors\)](#)
- [Quick Fixes Big Impact Accessibility Wins for your PDFs \(blog post\)](#)
- [How you Can Make Quick PDF Fixes in Anthology Ally Right Now \(Blog post\)](#): includes instructions and a video!
- PDF Quick Fixes guide

Communication Resources

- [Positioning Ally](#): language suggestions for how to talk about Ally and the importance of digital accessibility
- [Communication Resources](#): includes messaging templates for instructors, PPTS for instructors to use when introducing Ally to their students and PPTs for admins to use when working with faculty.
- [Ally Adoption Strategy Guide for Administrators](#): includes section on creating a communication plan

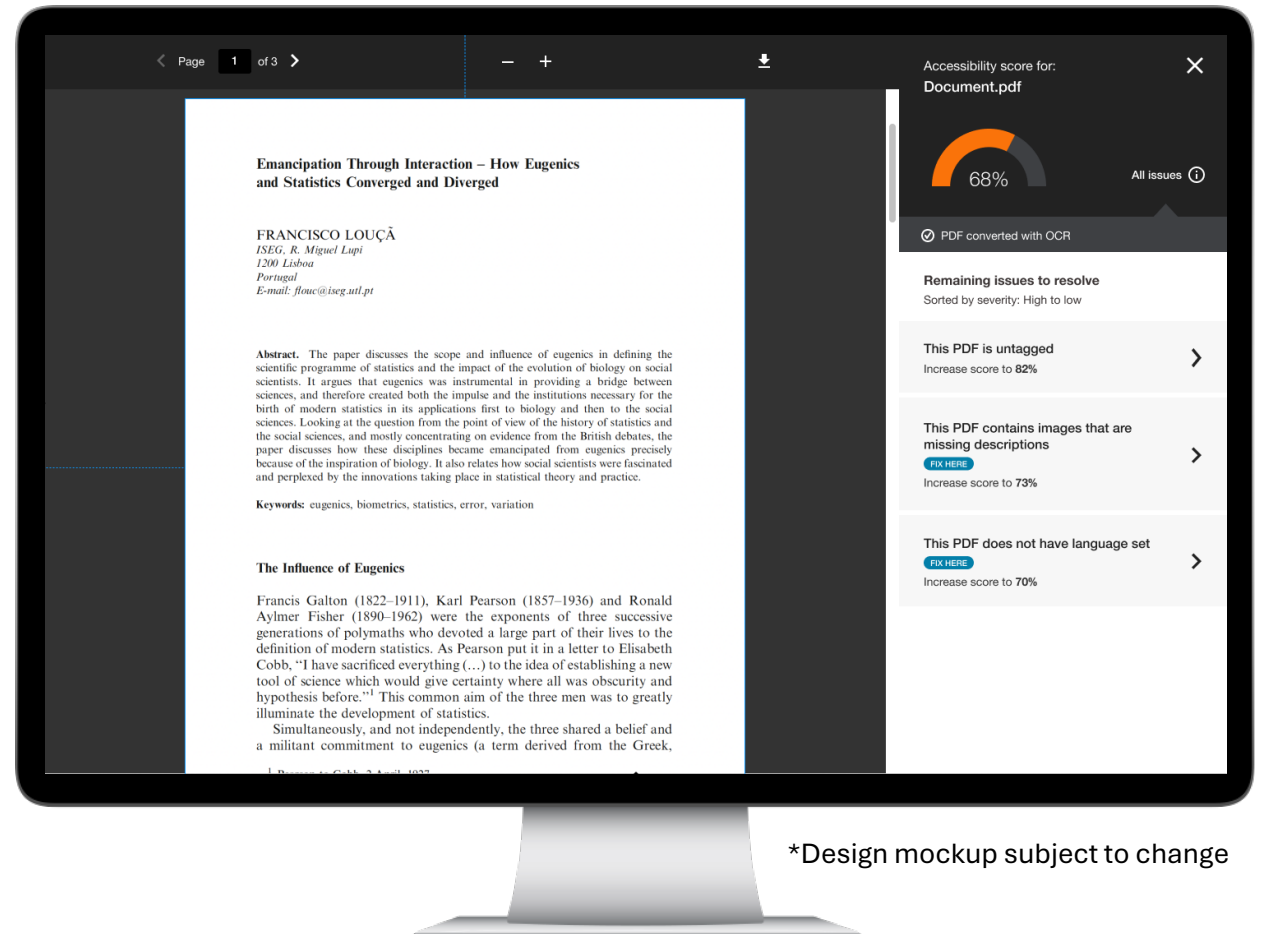
Demonstration of AI Alt Text Assistant & PDF Quick Fixes



Simple PDF Quick Fixes

- Streamline the process by applying simple quick fixes to PDF files, including:
 - Fix **missing language**
 - Fix **missing title**
 - **OCR scanned content**
- Save changes to the file without having the leave the Ally feedback

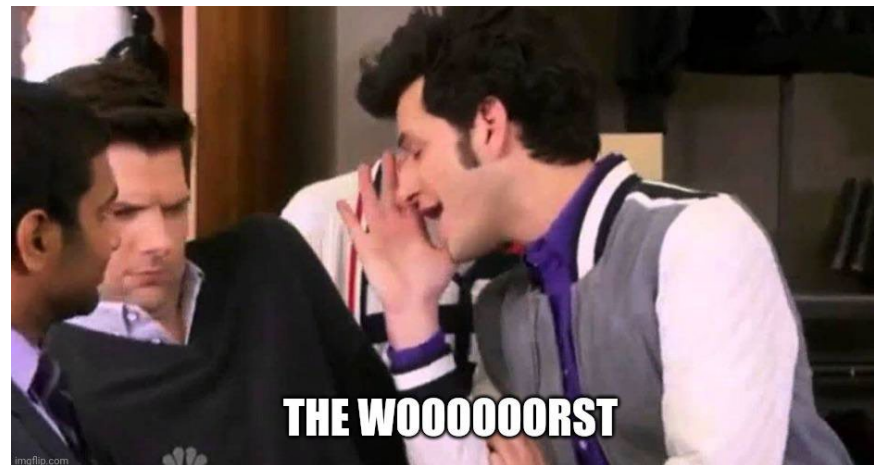
<https://www.anthology.com/blog/taking-a-human-centric-approach-to-making-content-more-accessible>



*Design mockup subject to change

The Value of PDF Quick Fixes

- Eases the process of remediating PDFs, which are typically a GINORMOUS pain
- Huge time saver for instructors
- Offers inline remediation
- Increases the accessibility of scanned PDFs, which are



Resources & Support



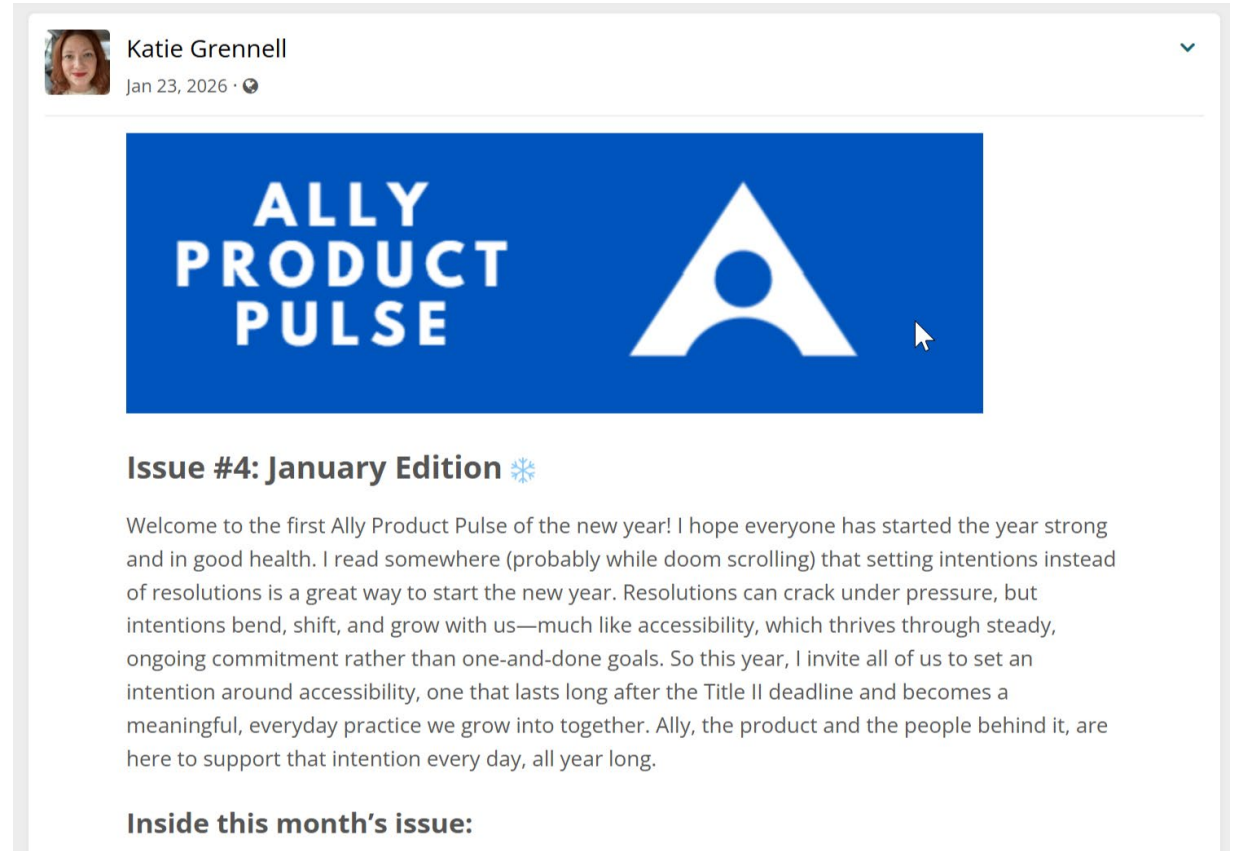
Ally Roadmap Recording Coming Soon!

- Ally Roadmap session occurred yesterday, February 4th at 1pm EST.
- Recording and slides will be made available soon!



Ally Product Pulse

- What is it?
 - Monthly roundup of Ally-related news and content, including new feature releases, recently published content, upcoming events, and a “Did You Know?” highlight.
- Where does this live?
 - Anthology Community: [Ally Product Pulse-January Edition](#)
 - Ally User Group: [Ally Product Pulse-January Edition](#)

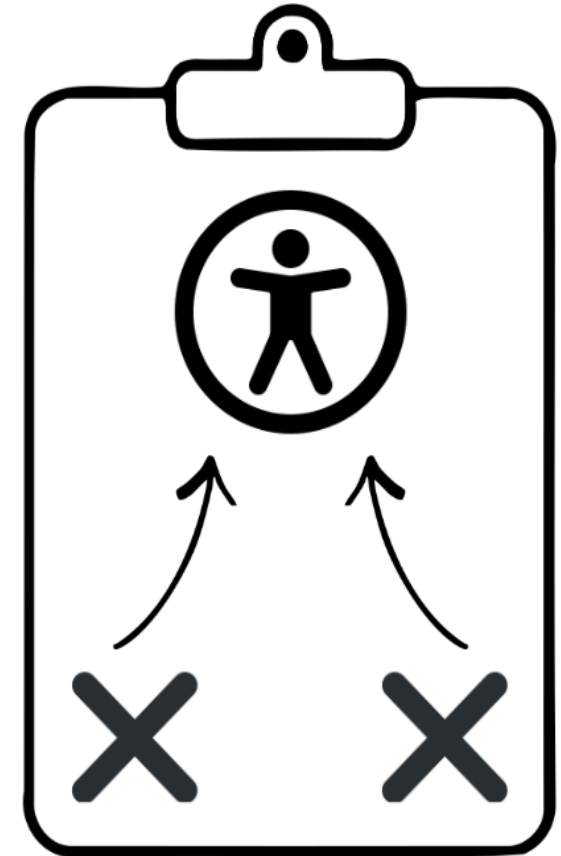


Title II Strategy Guide & Playbook - Coming Soon!

A practical playbook for Title II readiness and building a sustainable accessibility strategy, including:

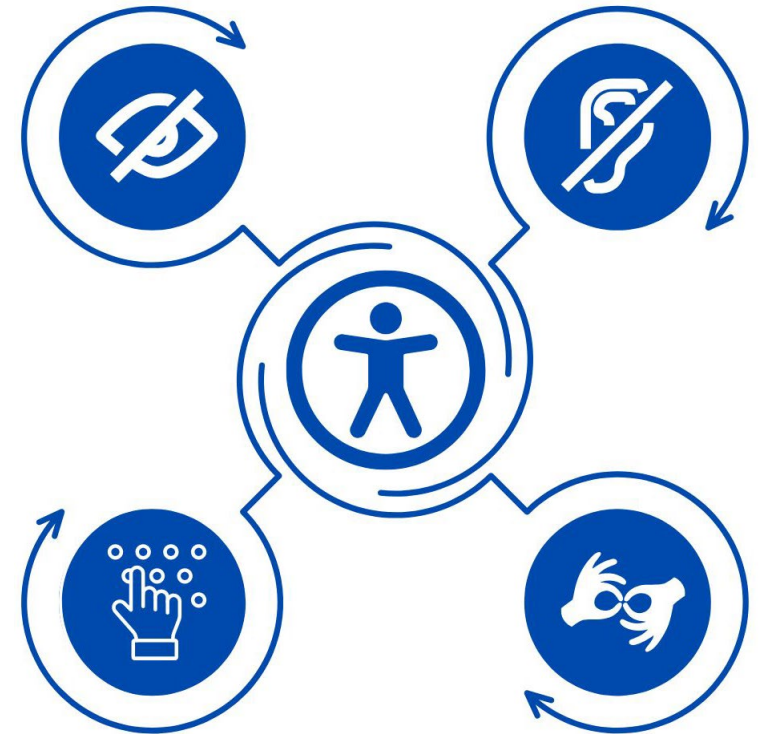
- Simple frameworks to guide action at any maturity level: Learn → Plan → Act → Sustain.
- A focus on realistic, cross-team execution with clear ownership and measurable progress

All informed by workshops and real-world input from accessibility experts across multiple institutions!



Title II & Beyond Resources

- [Higher Ed Prepares for New Era of Accessibility- Inside Higher Ed Article](#)
- [How to Meet the New Title II Requirements- University Business Op-ed by Dr. Amy Lomellini](#)
- [From Compliance to Culture: Building a Sustainable Accessibility Strategy](#) (on demand webinar)
- [Accessibility Strategies to Address the Impact of ADA Title II Updates](#) (on demand webinar)
- [Get Ready for Title II](#) (blog post)
- [Ally Communication and Adoption Toolkit](#):
Collection of resources for administrators & faculty to drive Ally adoption

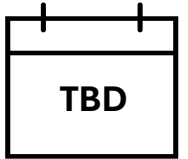


Connect With Us!



Join the next Wester Region User Group meeting!

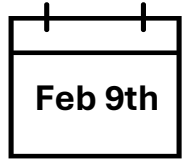
Date and time to be determined



Join our Monthly Ally Office Hours!

We hold Office Hours every 2nd Monday of the month.

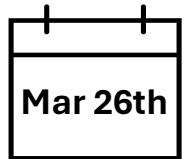
<https://connect.anthology.com/ally-office-hours>



Join one of our International User Group meetings!

This group meets on the 3rd Thursday every other month.

<https://usergroup.ally.ac/>



Visit One of Our User Group Communities!

<https://usergroup.ally.ac/> and <https://community.anthology.com/>



Share Your Product Ideas!

<https://community.anthology.com/idea-exchange>

Q&A



Anthology

